

EFFECTIVE MARCH 2, 2009

ROP & CLASSIFIED DISPLAY ADVERTISING DEADLINES

ROP & CLASSIFIED PUBLICATION DAY	SPACE RESERVATION/FINAL COPY DEADLINE	FINAL CORRECTION DUE	ELECTRONIC ADS No Changes	ELECTRONIC ADS With Changes
Monday	Thursday, 5 p.m.	Friday, 5 p.m.	Friday, 12 p.m.	Thursday, 5 p.m.
Tuesday	Friday, 5 p.m.	Monday, 2 p.m.	Monday, 12 p.m.	Friday, 5 p.m.
Wednesday	Friday, 5 p.m.	Tuesday, 2 p.m.	Tuesday, 12 p.m.	Monday, 5 p.m.
Thursday	Monday, 5 p.m.	Wednesday, 2 p.m.	Wednesday, 12 p.m.	Tuesday, 5 p.m.
Friday	Tuesday, 5 p.m.	Thursday, 2 p.m.	Thursday, 12 p.m.	Wednesday, 5 p.m.
Saturday	Wednesday, 5 p.m.	Friday, 2 p.m.	Friday, 12 p.m.	Thursday, 5 p.m.
Sunday	Thursday, 5 p.m.	Friday, 2 p.m.	Friday, 12 p.m.	Thursday, 5 p.m.

SPECIAL SECTION PUBLICATION DAY	SPACE RESERVATION/FINAL COPY DEADLINE	FINAL CORRECTION DUE	ELECTRONIC ADS No Changes	ELECTRONIC ADS With Changes
Marketplace Wkly-Wednesday	Thursday, 5 p.m.	Friday, 5 p.m.	Friday, 3 p.m.	Thursday, 5 p.m.
Life/Idaho Outdoors-Thursday	Friday, 5 p.m.	Tuesday, 5 p.m.	Wednesday, 12 p.m.	Tuesday, 5 p.m.
Scene-Friday	Tuesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, 9 a.m.	Wednesday, 5 p.m.
Business & Life-Friday	Tuesday, 5 p.m.	Wednesday, 5 p.m.	Thursday, 9 a.m.	Wednesday, 5 p.m.
Business & Life-Saturday	Wednesday, 5 p.m.	Thursday, 5 p.m.	Friday, 3 p.m.	Thursday, 5 p.m.
Real Estate-Saturday	Tuesday, 12 p.m.	Thursday, 12 p.m.	Thursday, 12 p.m.	Wednesday, 12 p.m.
Motoring-Saturday	Wednesday, 5 p.m.	Thursday, 5 p.m.	Friday, 9 a.m.	Thursday, 12 p.m.
TV Idaho-Sunday	Wednesday, 11 days prior to publication date by 5 p.m.	Monday, 6 days prior to publication date by 2 p.m.	Monday, 6 days prior to publication date by 3 p.m.	Friday, 9 days prior to publication by 12 p.m.
Business-Monday	Thursday, 5 p.m.	Friday, 5 p.m.	Friday, 3 p.m.	Thursday, 4 p.m.

Class line ads: Monday (Fri. at 6pm); Tues.-Fri. (4:30 day before); Sat. (Friday at 12pm); Sun. (Fri. at 6pm).

All recognized holiday editions receive Sunday rates.

January 19, 2009
Martin Luther King Day

February 16, 2009
President's Day

May 25, 2009
Memorial Day

July 4, 2009
Independence Day

September 7, 2009
Labor Day

November 11, 2009
Veterans Day

November 26, 27, 2009
Thanksgiving

December 25, 2009
Christmas

January 1, 2010
New Years

*Bonus distribution dates subject to change without notice.

2009 Special Section Calendar

<u>Section</u>	<u>Pub Date</u>
Health & Fitness - Life Section	12/31/2008
Recruitment Super Sunday	1/11/2009
Pre-Owned Automotive Guide	1/16/2009
Vision for the Valley Tab	1/11/2009
McCall Winter Carnival	1/30/2009
ID Health	1/28/2009
Bridal Section	2/1/2009
Love Issue - Life Section	2/5/2009
Scene Restaurant Guide	2/6/2009
Treasure	2/7/2009
Ask the Expert	2/21/2009
Social Security Section	3/1/2009
Outdoors - Fishing Guide	3/5/2009
Furniture Week	3/16/2009
NCAA - Expanded Sports	3/16-23/2009
Gardening Tab	3/22/2009
Treasure - Treasure Extra Fashion	4/4/2009
Outdoors Bike Issue	4/9/2009
Pre-Owned Automotive Guide	4/10/2009
Green Section	4/26/2009
ID Health	4/29/2009
Golf Page	5/7/2009
Scene Restaurant Guide	5/15/2009
Discover Treasure Valley	5/17/2009
Outdoors Camping Guide	5/21/2009
ID Health	6/3/2009
Treasure - Treasure Extra Food & Wine	6/6/2009
Best of Treasure Valley - (Scene)	7/10/2009
Pre-Owned Automotive Guide	7/17/2009
Back-to-School	7/29/2009
Treasure - Treasure Extra Fashion	8/8/2009
Fall Football	8/23/2009
Outdoors Hunting Guide	8/27/2009
Scene Restaurant Guide	8/28/2009
Furniture Week	9/21/2009
Pet Issue - Life Section	10/1/2009
Treasure	10/3/2009
Pre-Owned Automotive Guide	10/9/2009
Car Care Guide	10/9/2009
Idaho Private 75	10/11/2009
Outdoors Photo Issue	10/22/2009
ID Health	10/28/2009
New Car Preview	11/6/2009
Scene Restaurant Guide	11/13/2009
Outdoors Winter Recreation	11/19/2009
Holiday Gift Guide	11/22/2009
Outdoors Gift Guide	11/26/2009
Treasure	12/5/2009
